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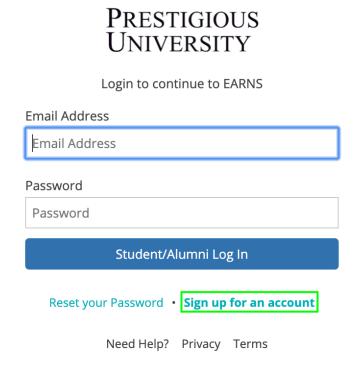
Sign Up and Login

12Twenty makes it easy to connect with employers looking to hire students and alumni from our school. 12Twenty UI is compatible with any device.

To create an account, follow the steps below.

If you need assistance with 12Twenty please contact the Office of Career Services at lawcareer@syr.edu or 315-443-1941.

- 1) Navigate to https://law-syr.12twenty.com/Login
- 2) Click the "Sign up for an account" button and use your Username (email/school ID) to create a unique password
 - Students may only "sign up" through this portal if their account has been pre-authorized by a school admin.
- 3)You can login using your Username (SYR.edu email) and unique Password combo



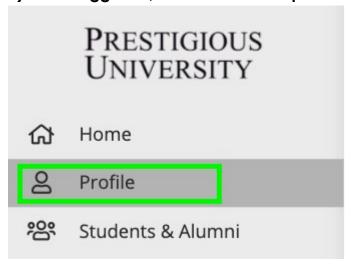


Profile Set Up

Setting up your student profile is simple and helps the Office of Career Services understand your job search preferences. A complete profile will help the career services team reach out to you if there are job or internship opportunities, interviews, events that match your background, preferences, and skillset.

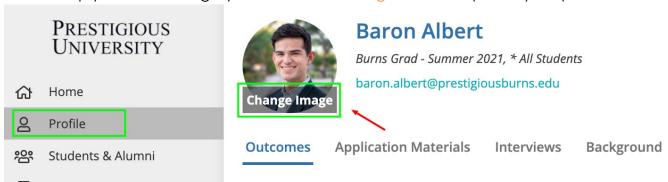
Let's take a look at step-by-step guide below for setting up a student profile:

1) Once logged in, head over to the profile tab from the left side nav bar



2) Add a photo

- Ensure the photo is professional.
- Simply click on the grey "Click to add image" box to upload your photo.





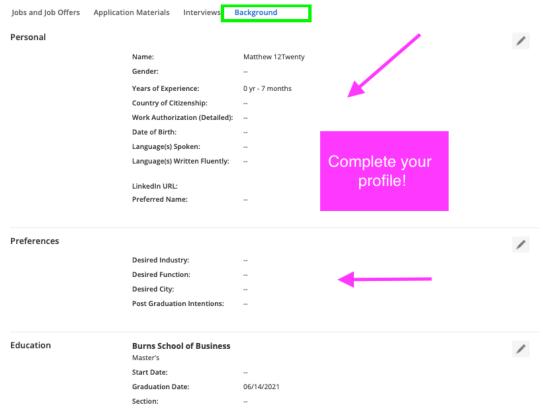
3) Update your Headline

- Your 12Twenty headline is visible to fellow students & alumni (and soon employers)
- Use a headline to personalize your profile and share your career preferences.
- To view what other students, alumni, and employers see, simply click "Public View"



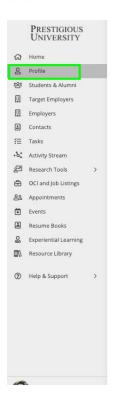
4) Complete your "Background" tab

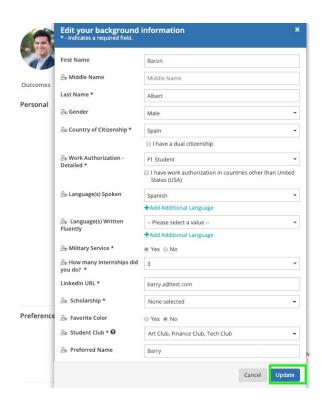
- This information will help the Office of Career Services assist you in finding the right job and networking opportunities.
- Some of these fields are searchable via the "Candidate Search" function that allows employers and school admins to create resume books based on your skills.
 - o Once you find a job, you will no longer appear in the Employer Candidate Search.
- You can also opt in to allow your peers (students and alumni) to find you in the Student and Alumni Directory based on these fields.
- You can opt out of both anytime by updating your Account Settings.



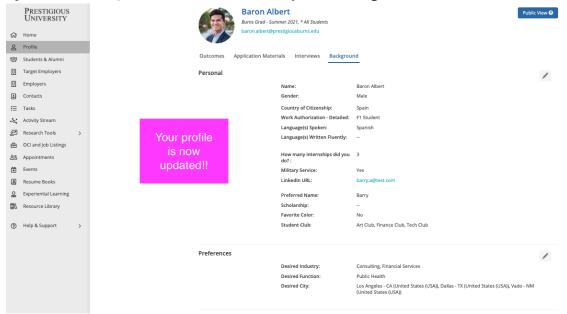
 Once you click on the pencil icon next to each section on the background tab, a new pop-up will appear.







5) Click the "Update" button to save your changes.



6) Keep your Career "Preferences" section updated

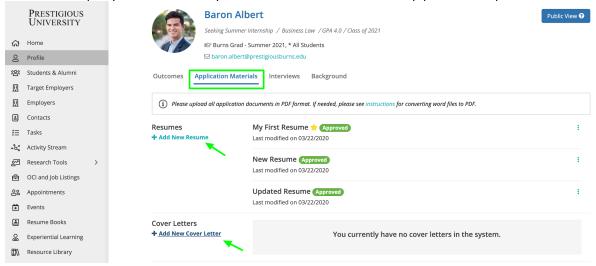
Update the "Preferences" to stay informed with the latest career resources, events, jobs, and interviews.



Upload Application Materials

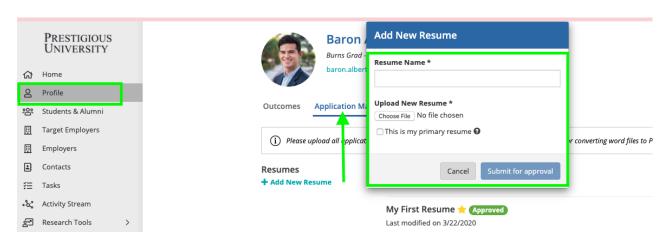
1) Head over to the "Application Materials" tab to upload your career search documents

- Under each Application type header, click the "+ Add New Document" button.
- Choose a document from your computer and give it a name.
 - The document name is not visible to employers and there are no limits upload as many documents as you need.
- All Application documents (outside of the URL section) must be uploaded in PDF format to ensure employers can easily download these into "Application packets."



2) In the Resume Section: Check the box called "This is my primary resume" to feature one resume in the Employer Candidate Search module.

This module allows Employers to filter for candidates who match their hiring criteria.



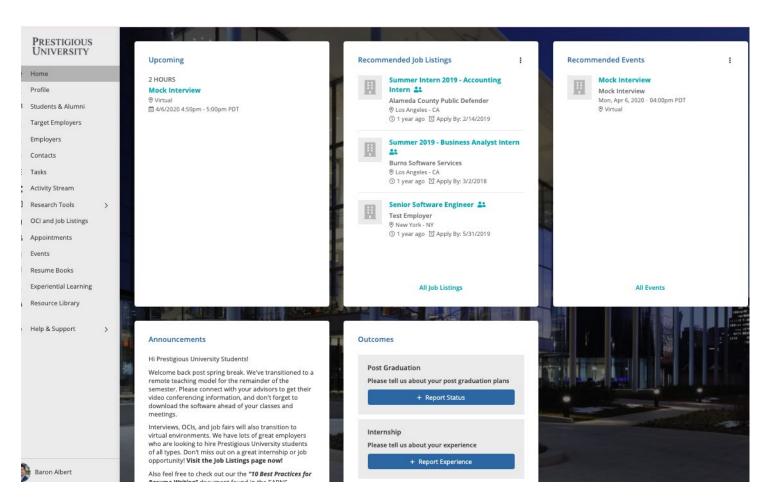
If resume approval is enabled, your resume will go through a "review and approval" process before you can begin to use it as an official document. Click the "Submit for approval" button to initiate the resume approval process with the Office of Career Services. We will reach out to you if we have any feedback after reviewing your resume.



Homepage

After setting up your profile, this is what you will see on your homepage for all future logins:

- Upcoming This tile will list any upcoming appointments, events, and interview commitments that you have registered for within the platform.
- **Recommend Job Listing** This tile will recommend jobs specific to the program you are enrolled in and unique career interests based on the "Preferences" section of your profile.
- **Recommended Events** These events are open for registration and recommended based on your career preferences and program.
- **Announcements** These announcements come directly from the Office of Career Services. This tile will frequently be updated with new information.
- Outcome Submission Quick access to submit new internship and post-grad outcome data.



Outcome Submission

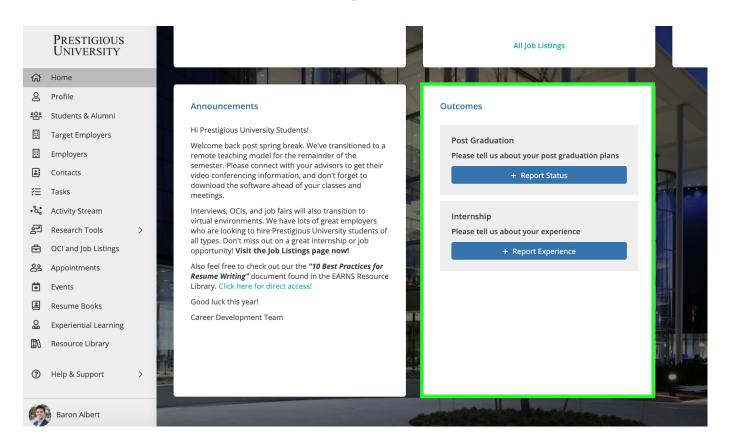
The Outcome Survey sometimes referred to as a First Destination Survey or Employment Questionnaire, is a tool schools use to gather employment experience data from current and graduating students. This information shows current insights, salary data, and employment trends. This data powers the Research Tools in real-time, giving you transparency into employment data from our school (in a completely anonymous way.) You will be able to learn about the potential



career paths that are available to you based on your program, career preferences, and experience. These can also help you navigate the next steps in your career and negotiate your compensation for both internships and post-graduate jobs.

Completing the Outcome Survey helps others have a competitive advantage in their job and internship search.

1) From your homepage, navigate to the "Outcomes" tile and select the options Post Graduation, Internship, Summer Job, During School, or Pre-School.



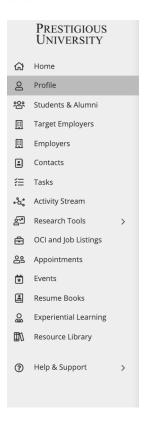
This will take you to a new screen allowing you to better define which outcome category applies best to your situation.

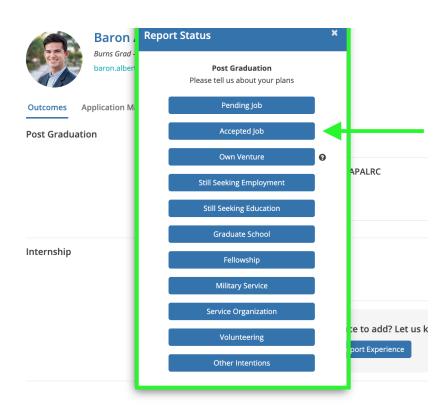
2) From the next screen, pick the option that matches your internship or employment status

• If you are "still seeking" employment or an internship, the Office of Career Services can help you find an opportunity that fits your needs.

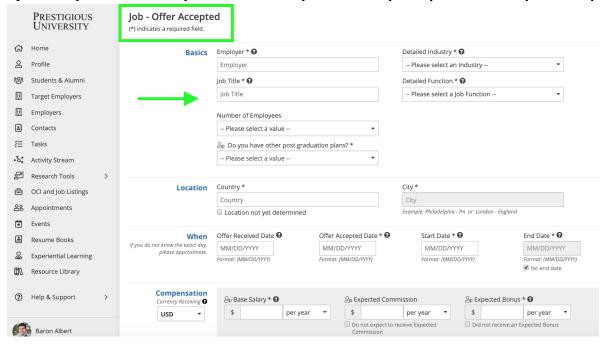
Post-Graduation Outcome Options







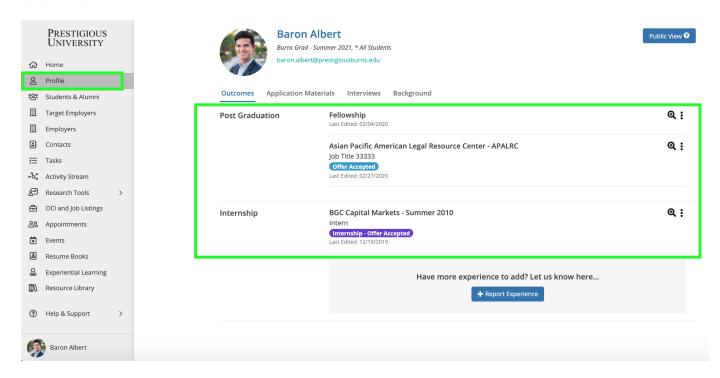
3) Once you've made your selection, you will be prompted to complete a quick survey



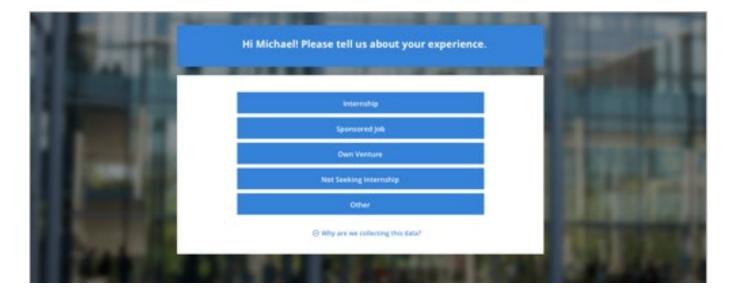
4) After completing the survey, the reported Outcome will display in the "Outcomes" tab of your profile

 You can update your outcome at any time by clicking "Report Experience" button within the "Outcomes" tab of your profile





You may also be prompted to report your outcome status the next time you login. Once your outcome is submitted, you will no longer see the popup at login.



Target Employers/Contacts

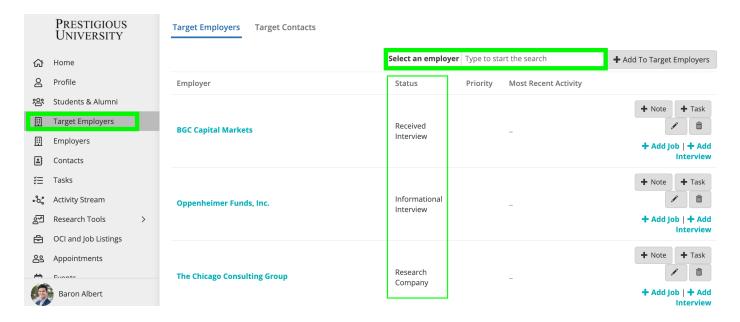
Using 12Twenty, you can build and manage a list of target employers that you are excited about working for. This can be used for tracking your contact network and keeping your job search organized.

You can use these tools to track the employers that you are interested in, the jobs you apply for, the status of each application, and any follow-up actions needed. It also lets you track the progress of your professional contacts and networking activities.



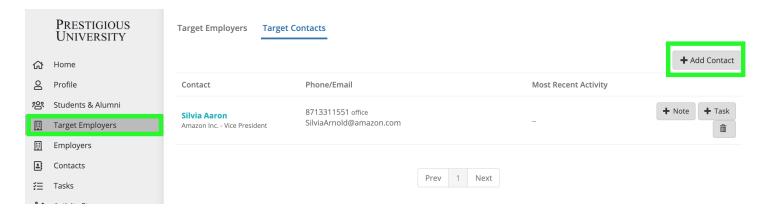
1) Let's navigate to "Target Employers" module from the left side nav bar

- From here you can build a list of employers you are actively targeting for jobs & internships
- You can add a Target Employer simply by typing the name into the search bar and clicking the "+Add to Target Employers" button
- You can add any "Notes" and/or follow-up "Tasks" based on your networking conversations or career search updates
- By clicking the "pencil icon" you can track the "Status" and "Priority" of each of these employers (researching employer, interviewing, received offer, etc.)

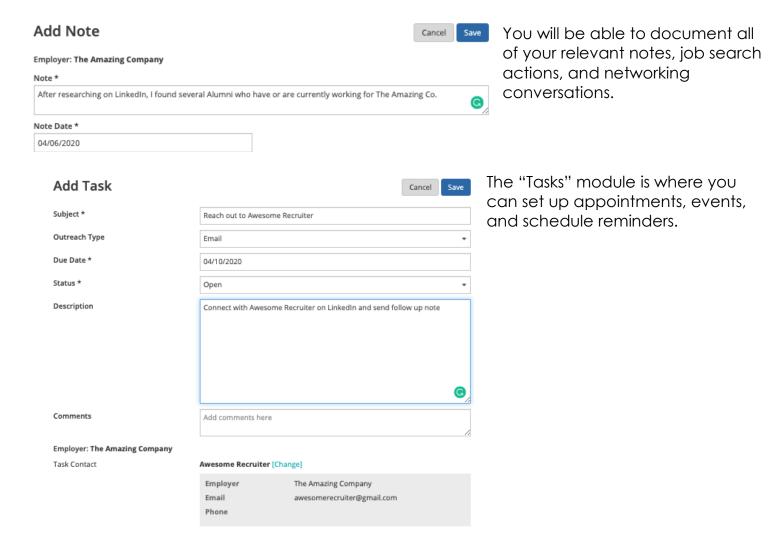


2) Use the "Target Contacts" tab in the Target Employers module

Networking successfully is a crucial job-seeking skill that must be developed in order to stay competitive and increase your chances of finding a job. Online job postings often receive hundreds or thousands of applications, and networking is often the key to success. Cultivating long-term relationships helps you gather information, gain exposure, and learn about job opportunities.







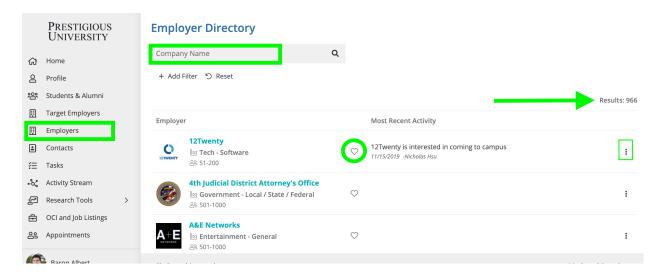
Employer and Contact Directory

This tool will help you learn more about the Employers and Contacts that commonly recruit our students and graduates.

1) Navigate over to the Employers Directory from the left side nav bar

- From this tab, you will be able to see all the employers that the Office of Career Services
 has relationships with
- Click on the "heart" icon to add the employer to your "Target Employers" list.
- Click the three ellipses, to add notes and tasks right from the Directory list page.





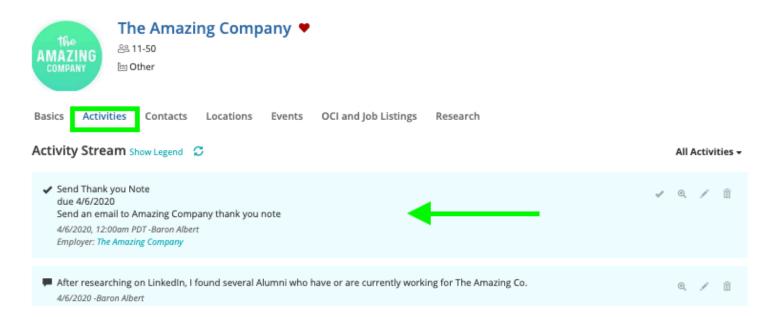
2) Click on the Employer name in the Directory list to explore their "Employer Profile"

Basic Tab: Shows the basic information about the employer.

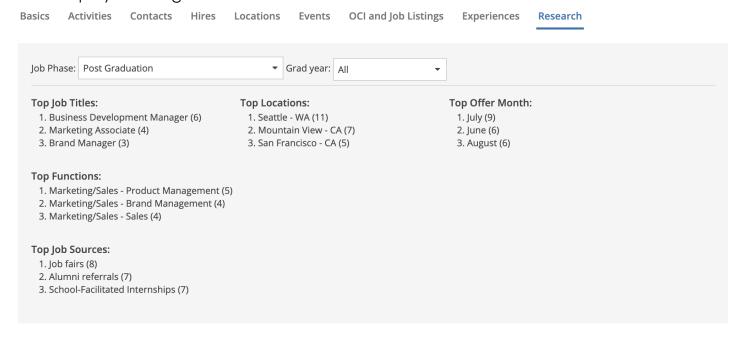


 Activities Tab: Shows a historical view of all of <u>your</u> recruiting activities (notes, tasks, meetings) related to the Employer. You can also see tips and resources shared by the Office of Career Services based on their relationships with that Employer.



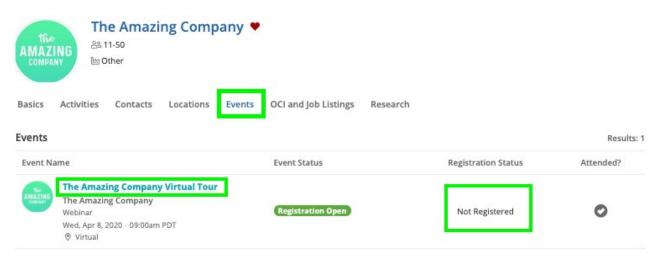


- **Locations Tab:** Shows all of the locations that the Employer has traditionally hired students into from our school.
- Research Tab: This syncs up with the "<u>Outcome Data</u>" we collect in the system to show the
 employers' hiring trends from our school.

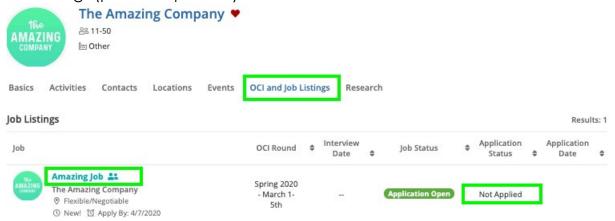


• **Events Tab:** Shows if the employer is hosting or attending any networking or professional development events (past and present). Simply click on the "Event Title" to see more info & to RSVP to that event if registration is open.

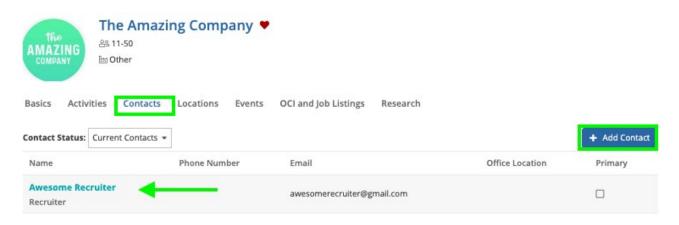




• OCI and Job Listings Tab: Shows if the employer has any job postings or OCI interview listings (past and present).



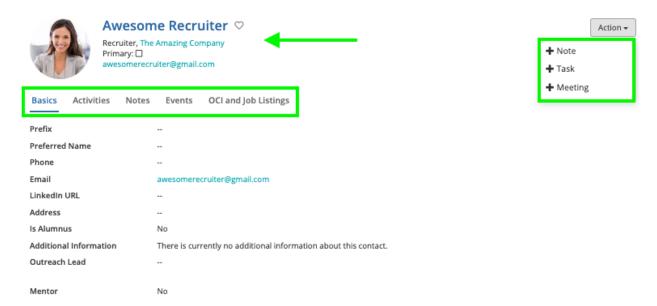
• Contacts Tab: Shows you all of the contacts that work for this employer.



3) Click on the Contact to explore their "Contact Profile"

- Use the "Action Button" to document your notes, set up follow-up tasks, and keep track of meetings.
- Click on the "Heart" icon to add this person to your "Target Contacts" list
- Basics Tab: Shows you the person's contact information and alumni status.





 Activities / Notes Tab: Shows a historical view of all of <u>your</u> recruiting activities (notes, tasks, meetings) related to the Contact.

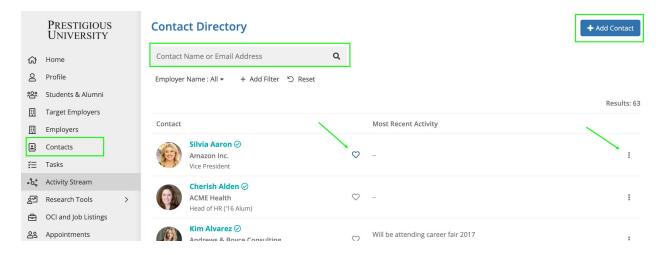


- Events Tab: Shows if this Contact has attended any recruiting events (past and present).
- OCI and Job Listings Tab: Shows if this Contact has posted any job or participated in OCI interviews (past and present).

4) To research more networking contacts, let's navigate to the Contact Directory module

- This shows all Contacts connected to the Office of Career Services.
- Click on the "heart" icon to add the Contact to your "Target Contacts" list.
- Click the three ellipses, to add notes and tasks right from the Directory list page.
- Click on the Contact's name in the Directory list to explore their "Contact Profile"



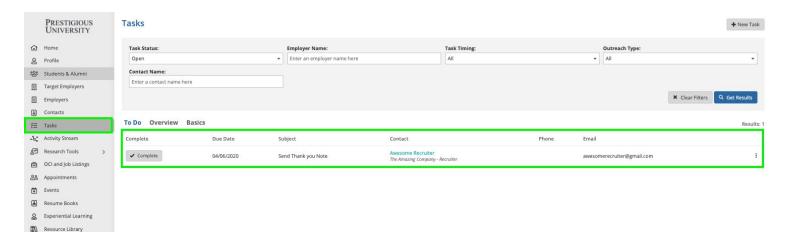


Tasks

The Tasks module is a virtual to-do list.

1) Navigate to the "Task" module on your side nav bar

 You can complete an outstanding task by clicking the "Complete" button and later see it when you filter for "Task Status = Complete"



2) Next add a new task to the list by clicking the "+ New Task" button and filling in the pop-up form

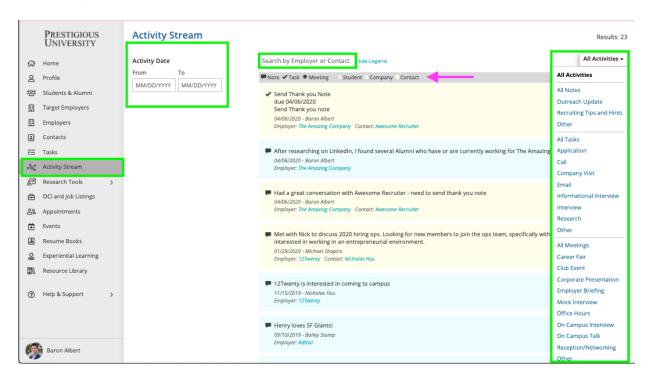
Activity Stream

The Activity Stream page allows you to see all of your notes, meetings, and follow up tasks.

1) Navigate to the "Activity Stream" module from your left side nav bar

- Search through all of the active and historical actions taken on employer and contacts using the "All Activities" filter panel on the left
 - This leads to an easy to drop-down read legend that indicates what action was taken
- Search for specific activities by time frame using the "Activity Date" function





Research Tools

The Research Tools module allows you to view the employment data collected via the Outcome Surveys.

Steps for navigating the Research Tools:

- 1. Select the "Research Tools" module from the left side nay bar.
- 2. Navigate to each sub tool within the "Research Tools" module.
- 3. Select the filter you want to investigate by clicking on the "change" button
- 4. This will enable you to see "Recommended Attributes" or to click the "See Complete List" button to enable a pop-up of all the attribute options:
 - This allows you to search using a variety of Job/Location, Education and Background based attributes such as Degree Sought, College/University, Gender, World Region, Graduation Class, and more.





5. Click "Drill Down/Expanded Results" to drill down further on the selected filter

Outcomes Index

The Outcomes Index provides a high-level overview of the employment data collected by Compensation and Total Number of Offers the selected filters (employer, industries, practice areas, geographic location, etc.).

• Example: Select the "Industry" attribute and "Sort by" Average Base Salary to view which Industry has the highest Average Base Salary.



Salary Database

The Salary Database shows historical salary data collected to provide current students with information about realistic salary statistics and trends.





The Salary Database can answer common questions about post-graduation jobs and internships such as:

- "What did previous graduates who went on to work for Company X, get paid?"
- "What was the average salary of the previous graduation class that worked in X Industry?"
- "How much experience do I need to ask for X compensation?"
- "What is the salary range in X geographic location?"
- "What is the average bonus for someone working in X function?"

From the results, you can scroll down to the "Job Details" tabs to display more information on the selected attribute.

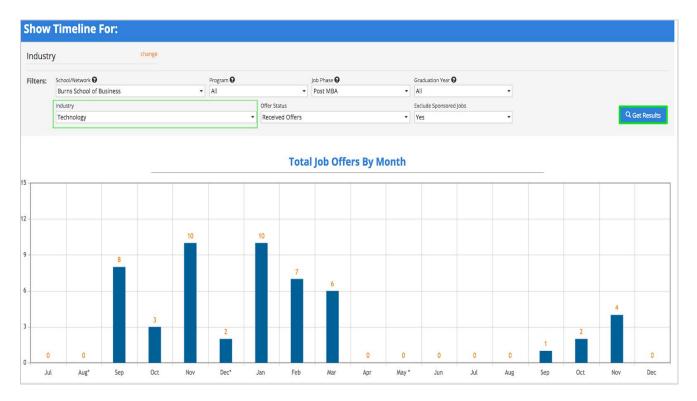


Offer Timeline

The Offer Timeline depicts a bar graph by month of when diverse employers, industries, practice areas, functions, etc. (based on the attribute you select) extend job offers.

The data displayed will be the total number of job offers extended each month.

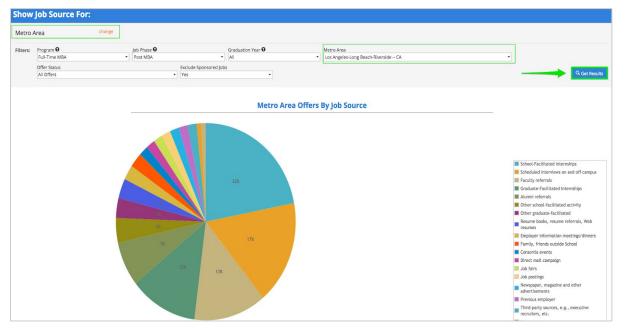




Offer Job Source

Offer Job Source is a tool that allows you to identify which job search efforts lead to the best ROI for the type of internship or job you are seeking.

The data will display in a pie chart with the correlating key to the right of the chart.



Offer Trends

The Offer Trends tool shows how job offers from various employers, industries, practice areas, functions, etc. trend over time.

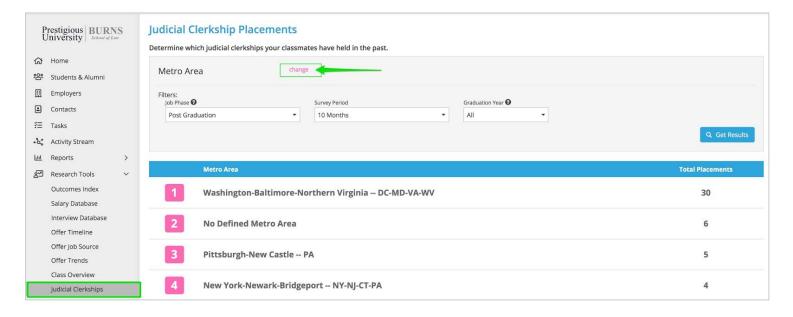




Judicial Clerkship Placement Tool

The Judicial Clerkship Placement tool shows where other students have been employed as law clerks.

Students may search using a variety of attributes including Court, Judge, City, and Metro area.

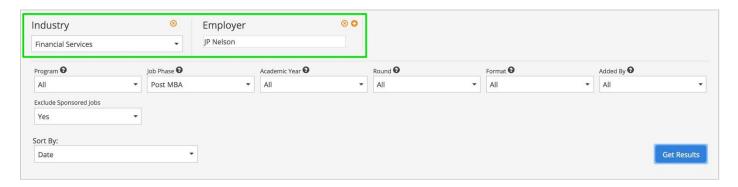


Interview Question Database

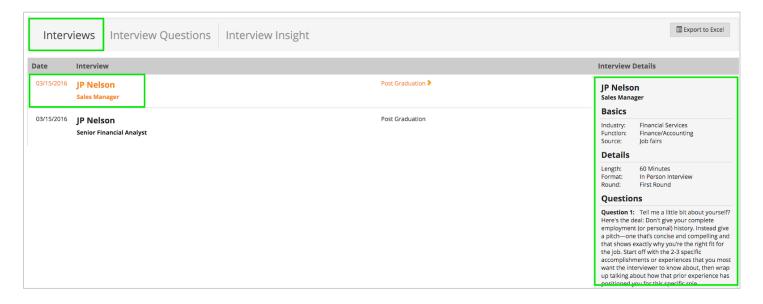
The Interview Question Database stores interview data and insights from past graduates

1) First select the "Industry" attribute and then layer an additional "Employer" attribute to further target your results by clicking the "+" button.





- 2) Click the "Get Results" button to see the interview data.
- Interviews Tab Shows the interview details submitted by your peers in an anonymized way.
- Interview Questions Tab Focuses in on the most commonly asked interview questions for the attributes selected.
- Interview Insights Tab Focuses in on the insights students have shared about their interviews for the attributes selected.



Applying for Jobs

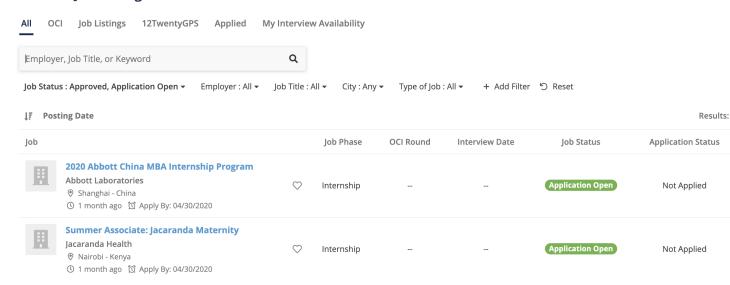
After completing you profile and uploading your documents, you can view available jobs.

1) Click on the "OCI and Job Listing" module from the left side nav bar

- All Tab Shows you every type of opportunity you can apply for.
- **Job Listing Tab** Click on this tab if would like to sort for just the job listings.
- **OCI Tab** Click on this tab if would like to sort for Employers who are partnering with the Office of Career Services to host Interviews for the listing they have open (On/Off-Campus or virtually).
- **12Twenty GPS Tab** The job listings on this tab allow you to see job opportunities from diverse nationwide and global employers.
- Applied Tab This tracks your applications for listings within the career system.
- My Interview Availability Tab- Here you can block off any times you are not available for interviews with employers.



OCI and Job Listings



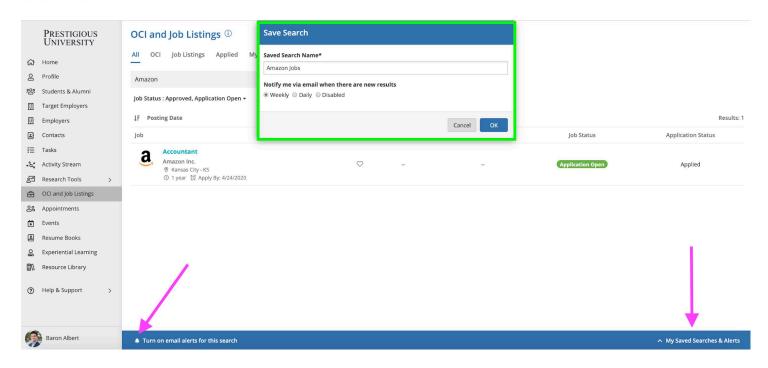
2) Use the "Filters" at the top of the page to search for jobs that match your criteria

- Target your job search by location, type of job, application deadline, industry, or practice area preferences.
- Click on the "heart" icon to favorite job postings you want to come back to later.

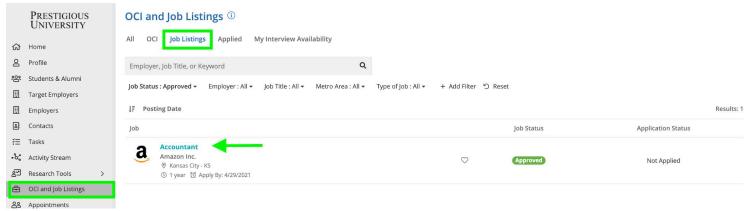
3) Set up "Saved Search Notifications" to get notified via email when new opportunities are available that match your criteria

- You can save any search results by clicking the bar at the bottom of the page that says,
 "Turn on email alerts for the search."
- Click the "My Saved Searches & Alerts" button from the bottom right-hand corner to give your saved search a name
- Easily access your saved searches in the lower right corner via the "My Saved Searches & Alerts" button to update your frequency of delivery and/or delete the saved search.



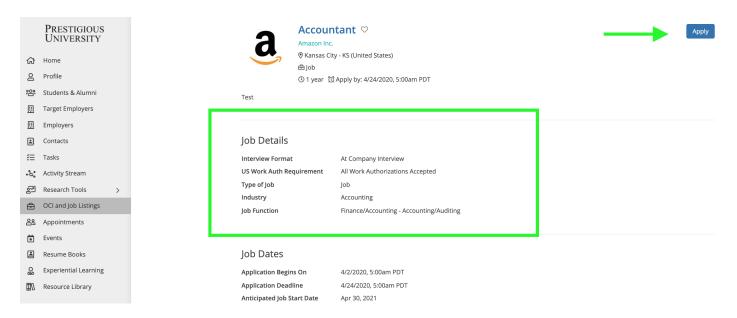


4) Click on the job you want to learn more about to see the application criteria



5) Once you click into a listing you will see the job description, application deadlines, and application instructions.



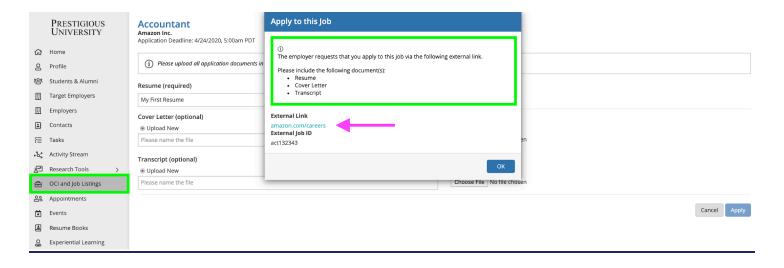


6) Click the "Apply" button in the top right-hand corner of the page to submit your application documents.

There are multiple application methods: collecting applications via the system or collecting applications by email, fax, external website, etc.

External Application:

- If the employer has requested to receive the applications by email, fax, or an external website you will see this noted in the pop-up window along with the required documents.
- These applications will not be automatically tracked in the careers portal. However, using
 the "<u>Target Employers</u>" module, you can track every step of this application by adding this
 employer to your Target list.

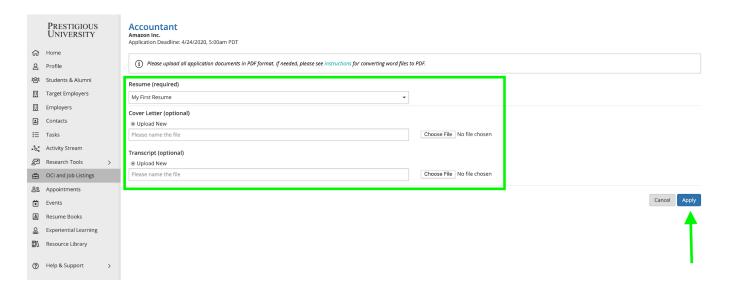


Career System Application:

- If the employer has requested that you submit applications through the system, you will be prompted and able to submit the requested documents on the next screen.
- All required documents must be submitted in order to successfully apply



- You can choose from your existing /pre-saved documents or choose a new file from your computer.
 - Please upload all documents in PDF format



Click the "Apply" button on the bottom of the page to complete your application.

7) Confirmation of Application

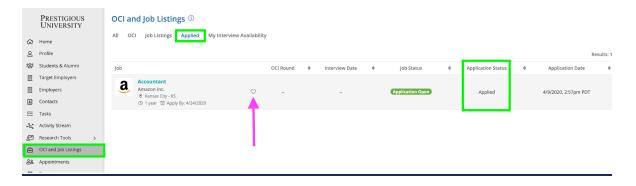
- Once you have officially submitted your application documents, you will see a "Congratulations" page confirming your application.
- You will also receive a confirmation email with a direct link back to this job listing so you
 can continue to edit your application before the deadline.



8) Keep track of your Applications

- Use the "Applied" tab of the "OCI and Job Listing" module to track the applications you submit directly via the platform.
- If you submitted a job application via an external method like email, fax, postal mail, or an external website, use the "Target Employers" module.





Navigating OCIs

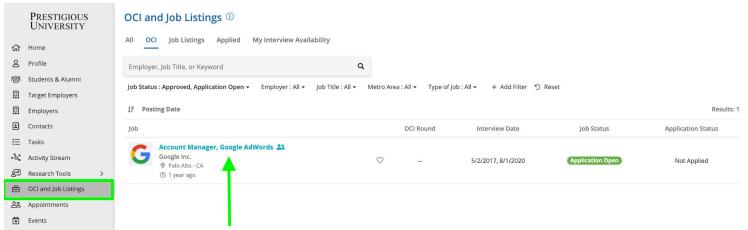
Every year, the Office of Career Services partners with specific employers to host On-Campus or Virtual interviews.

1) From the "OCI and Job Listings" module click on the OCI Tab

- OCI Tab This tab allows you to sort for just the OCI listings.
- **OCI Round -** We may host multiple Interview programs every year. This column will notify you of the OCI Program the employer is attending.
- Interview Date In the search results you will see the employer's interview date.

2) Identify the employers you want to apply to interview with during OCI

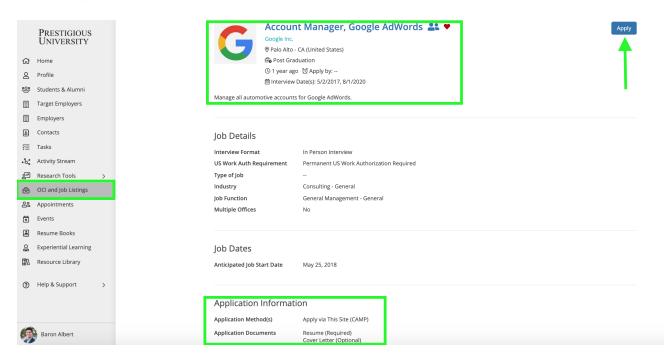
- Use the "filters" to target your search by location, OCI Round, interview date, industry, etc.
- Click on the "heart" icon to favorite a listing.



3) Click on an OCI listing to see a description and interview requirements

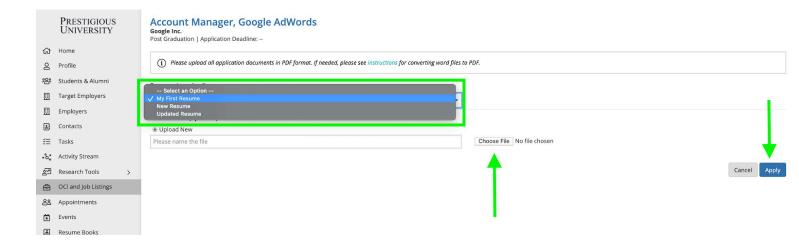
- You'll be able to see the employer's interview and hiring criteria, application deadlines, and the application documents that are required.
- Click the "Apply" button in the top right-hand corner of the page to submit your application documents directly through the system.





4) On the next screen, you will be able to upload your applications documents

- All required documents must be submitted in order to successfully apply for the OCI.
- You can choose from your existing, pre-saved documents, or choose a new file from your computer.
 - Please upload all documents in PDF format

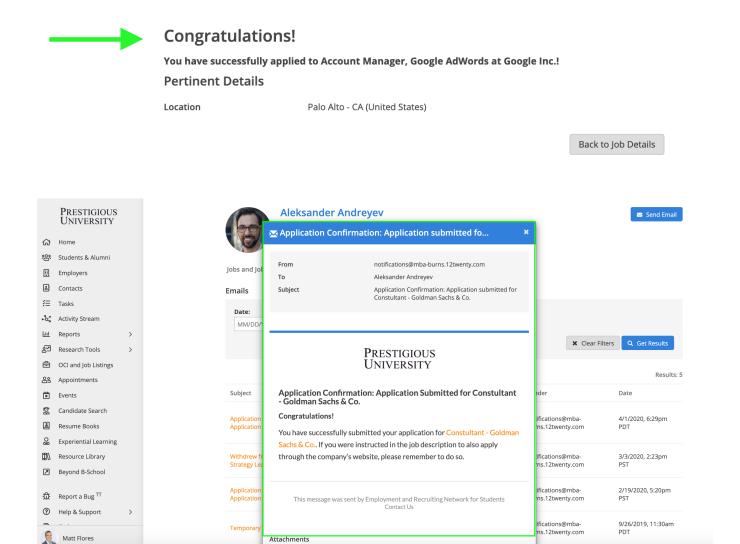


Click the "Apply" button on the bottom of the page to complete your application.

5) Once you have officially submitted your application documents, you will see a "Congratulations" page confirming your application.

- You can edit your application materials before the Application Deadline by clicking the "Back to Job Details" button.
- You will also receive a confirmation email with a direct link back to the listing.





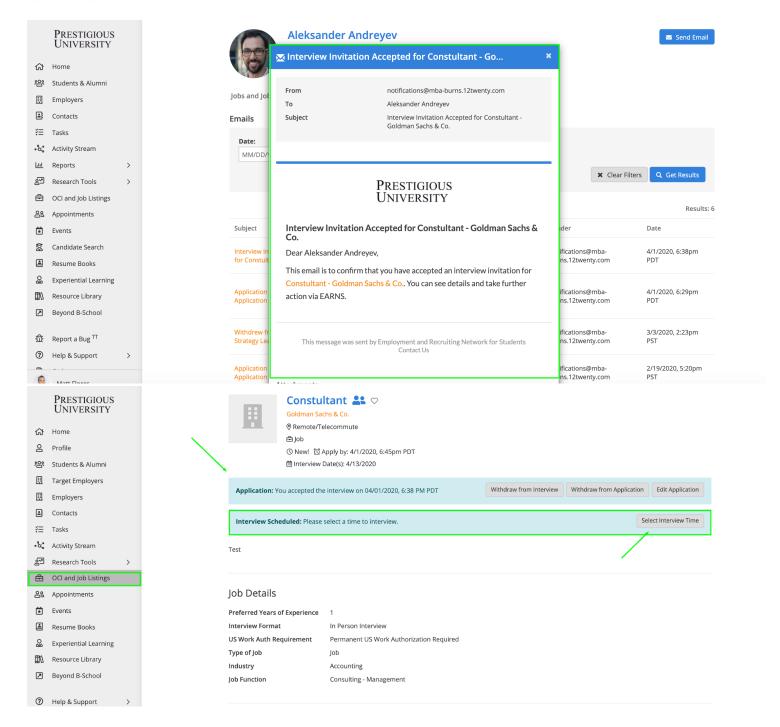
6) Check the status of your OCI applications

- You can check the status of your applications and interviews from the "Applied" tab of the "OCI and Job Listings" module.
- You will also receive emails throughout the Interview Program with a direct link to the OCIs.
- After the application deadline, the employer will receive your application materials.

7) Once you have been extended an offer to interview, you will need to pick an interview time

- If you are extended an interview, you will receive an email prompting you to log into 12Twenty to pick your interview time.
- You can click the link in the confirmation email or navigate to the OCI listing from the Applied tab to select an interview time.



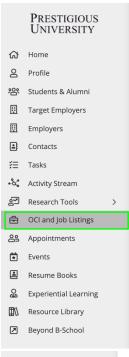


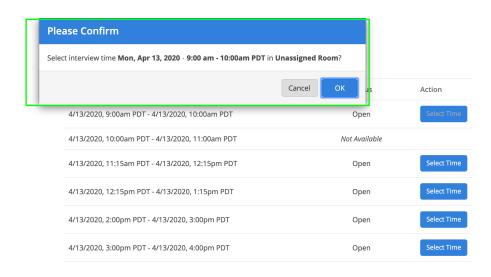
If you are an alternate and have moved up into an alternate slot in the selection process, you will be notified via email. Please follow the instructions for selecting your interview time.

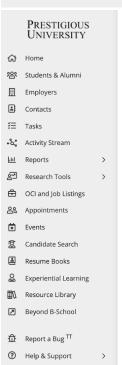
8) Select your Interview Time on a first come, first serve basis

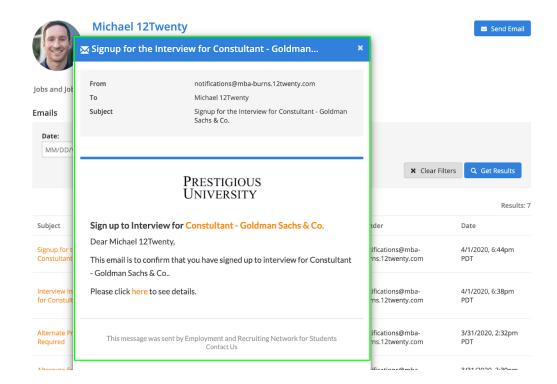
- You will see a list of all the available interview slots and you can pick your desired interview time by clicking the "Select Time" button.
- Once you have selected an interview time, you will receive an email confirming your time and the location of the interview (On Campus, Off Campus, or Virtual).







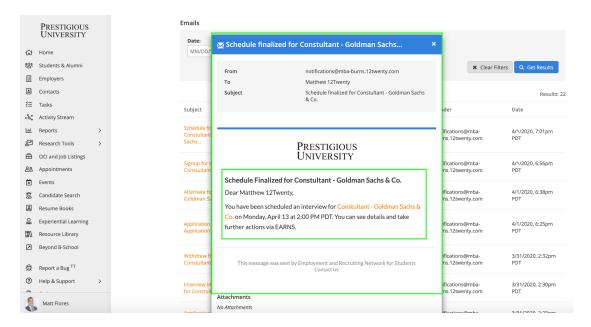




9) Final Schedule Notification

- Once the administrative team releases the final interview schedule you will receive one final email confirming your interview and time.
- The interview will also appear on the "Upcoming Tile" of your <u>Homepage</u> and in the "My Interview Availability Calendar" tab of the "OCI and Job Listings" module.



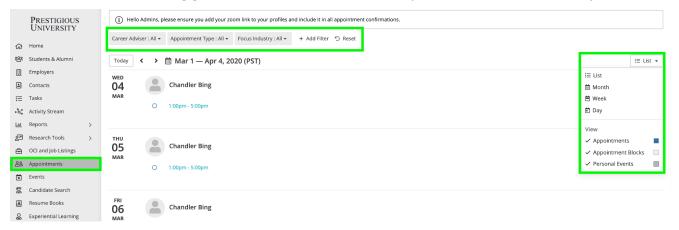


Appointments

Make an appointment with a member of the Office of Career Services team.

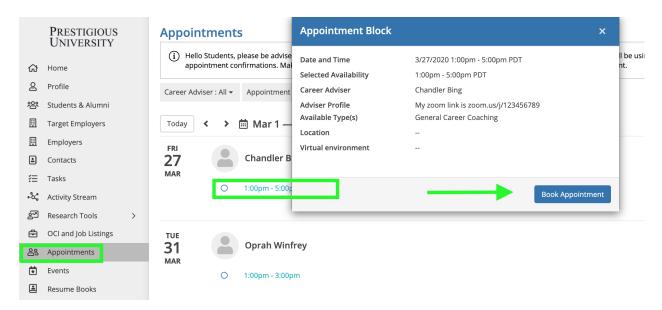
1) Navigate to the appointments module from the left side nav bar

- From here, you can navigate to your preferred date, career coach, or type of appointment.
- You can also toggle between different views (List, Month, Week, Day).



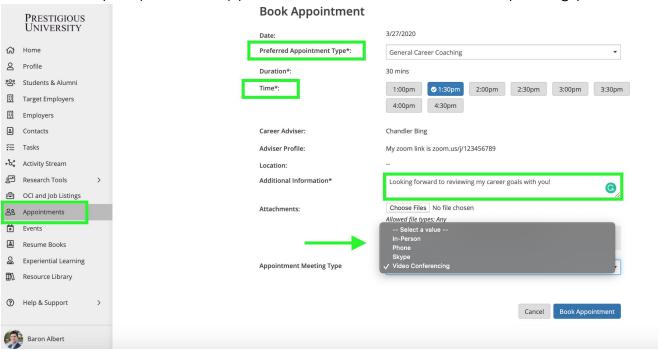
2) Click on your preferred appointment block/time and the "Book Appointment" button





3) Fill in the quick appointment form so your counselor knows how to prepare for the meeting

Select your preferred appointment time and add a note explaining your needs.



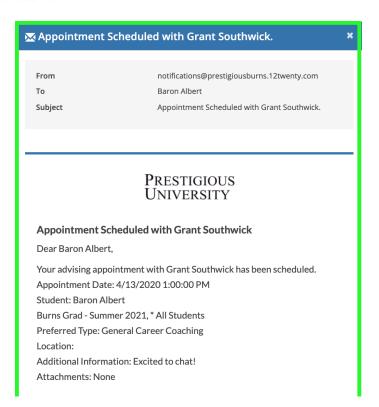
4) Don't forget to add a supporting document as an attachment!

Simply drag and drop any relevant attachments or choose a file from your computer.

5) Add the appointment to your personal calendar

 After you book your appointment, you will receive a confirmation email with a calendar invite.



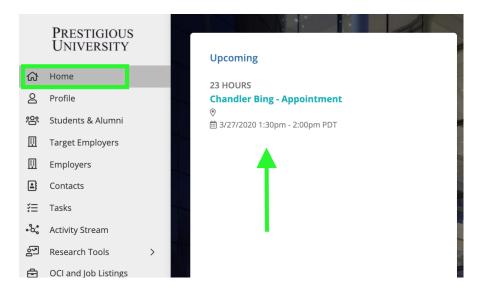


• You can also add this appointment to your personal calendar simply by clicking on the appointment block you just booked and clicking "calendar icon" next to the appointment date and selecting your calendar type from the dropdown.



• The booked appointment will show up on the "Upcoming" tile of your homepage.



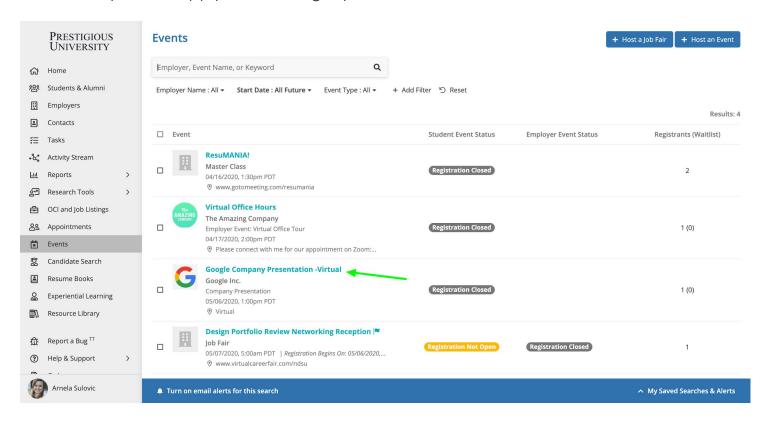


Events

In the events module, you can register for upcoming events (i.e., Workshops, Webinars, TedTalks, Employer Presentations, Resume Review Groups, Career Fairs, Mock Interviews, etc.)

1) Go to the Events module from your side nav bar to see all of the upcoming events (On Campus, Off Campus, and Virtual)

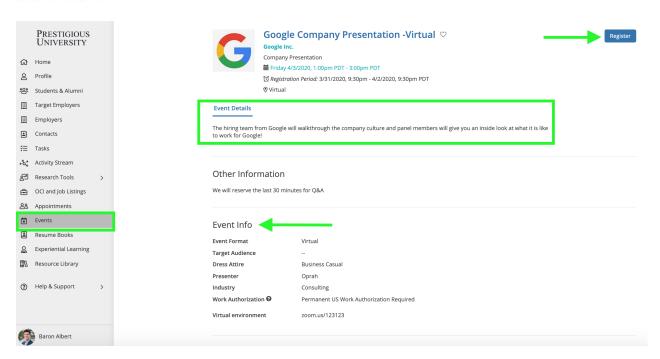
Here you can apply filters to target your search.



2) Click on the name of the event to open the event details page.

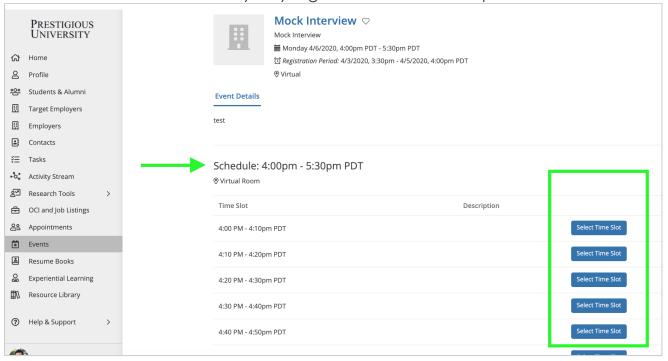
• From here, you can click the "Register" button in the top right-hand corner to RSVP





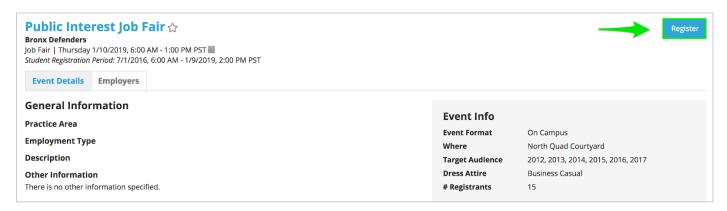
- Some events are "time-slotted," so you'll be able to register for a specific time instead
 - On the Event Details tab of a "time-slotted" event, you will click "Select Time-Slot" button to select your time

Students may only register for one time-slot per event.



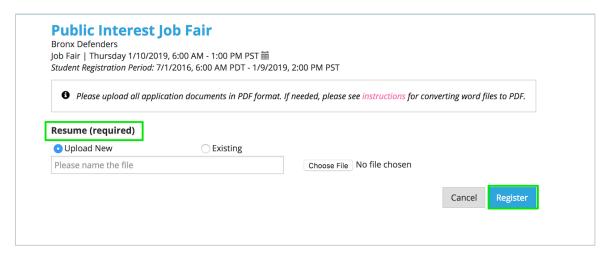
- Some events list the employers in attendance.
 - On the Event page, you will be able to click on the "Employers" tab of the event to see and search through a list of all attending employers



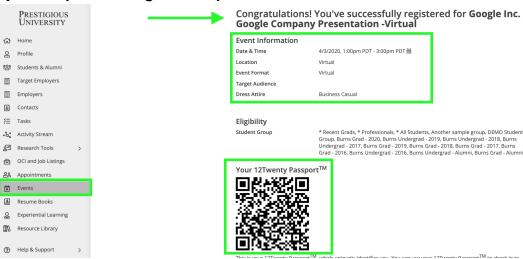


3) Submit required Event registration documents (as needed)

- Some events may require you to submit a document to confirm your registration.
- Once you have clicked to "Register" for the event, you will be prompted to upload the necessary document(s) on the next page.



4) Once you are registered, you will see a confirmation screen



4) You will also receive a confirmation email with your 12Twenty Passport attached (if enabled) and you can add the 12Twenty Passport, QR code, to your mobile (Apple Wallet or Android Pay)

- The 12Twenty Passport can be used for easy check-in to any event or appointment you booked in the system.
- Simply present the 12Twenty Passport and a school admin can scan the QR Code to check you into the event and appointment.

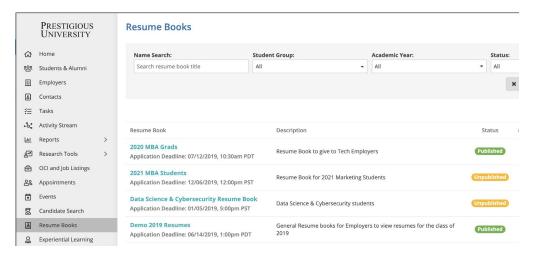




Resume Books

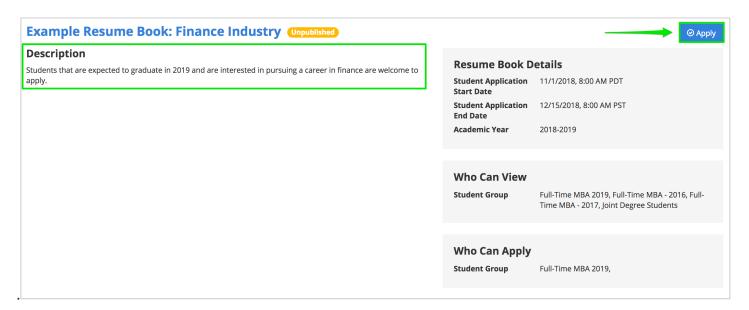
You can submit your resume into one of our official Resume Books.

1) Navigate to the "Resume Books" module from the left side nav bar and select a Resume Book from the results.



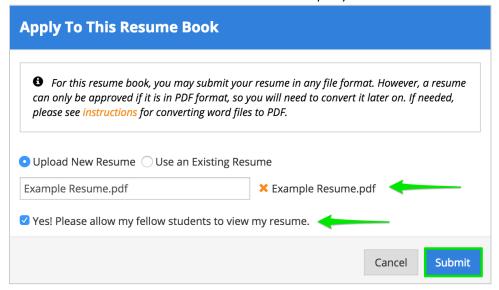
2) Within the resume book, click the "Apply" button to submit a resume that you are comfortable sharing with employers.





3) Choose a pre-saved, "existing resume" from your Profile or select a "new resume" document from your computer.

The document name is not visible to employers.

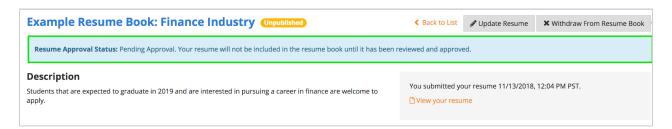


If enabled, you can also opt in to even share your resume with fellow students.

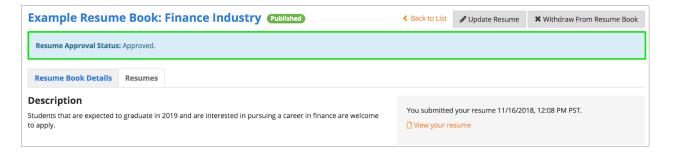
4) Check your resume book approval status

• If the resume book requires administrative resume review, your resume will be pending approval before it is shared with employers or your peers.





• If the resume book does not require administrative resume review, your resume will automatically be approved and viewable upon the "publish" date of the resume book.

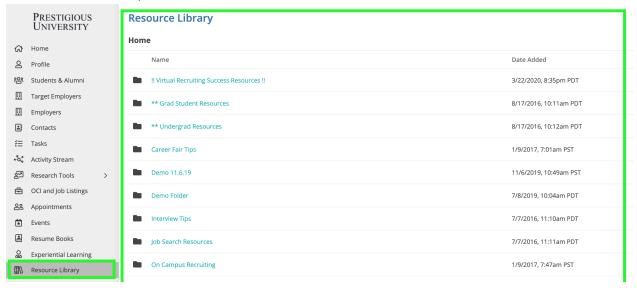


Resource Library

This tool shows helpful career resources such as recorded webinars, interview best practices, job search tips, etc.

1) Navigate to the Resource Library from the left side nav sidebar

From here you can click on a folder to further see the content within the folder.



2) Click on any of the resources within the folder

