

**Terence J. Lau**  
**Dean and Professor of Law**

**Forthcoming**

*Reinvigorating Pike: The Supreme Court Signals a Path to Overturning State Dealer Franchise Laws*, (forthcoming 2024).

**Books**

THE LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS (*with* LISA JOHNSON) (Version 5.0 2023).

THE LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS (*with* LISA JOHNSON) (Version 4.0 2019).

THE LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS (*with* LISA JOHNSON) (Version 3.0 2017).

THE LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS (*with* LISA JOHNSON) (Version 2.0 2014).

THE LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS (*with* LISA JOHNSON) (2013).

THE LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS (*with* LISA JOHNSON) (2011).

**Law Review and Other Scholarly Articles**

*Mistakes, Airfares, and Consumers*, 34 QUINNIPIAC. L. REV. 372 (2015).

*Drawing Lessons from the U.K. Constitutional Reform Act of 2005*, 40 FORDHAM URB. L.J. CITY SQUARE 68 (2013).

*Attitudes Toward and Behavioral Intentions to Adopt Mobile Marketing: Comparisons of Gen Y in the United States, France and China*, (*with* R. Wells & C. Kleshinski), 7 INT'L J. MOBILE MARKETING. 5 (2012).

*Executive Noncompetes: Keeping Talent in House or at Bay?*, 25 ACAD. MGMT. PERSP. 87 (2011).

*Towards Zero Net Presence*, 25 NOTRE DAME J.L. ETHICS. & PUB. POL'Y 237 (2011).

*Do Rigid Labor Laws Mean Higher Unemployment in Developing Countries?* 23 ACAD. MGMT. PERSP. 95 (2009).

*Take Two Tablets and Do Not Call for Judicial Review until Our Heads Clear: The Supreme Court Prepares to Demolish the "Wall of Separation" Between Church and State*, (*with* William Wines), 43 VAL. U. L. REV. 595 (2009).

*Judicial Independence: A Call for Reform*, 9 NEV. L.J. 79 (2008).

*Courting Success: The Supreme Court Fellows Program at 35*, (with Jon B. Gould, Lauren C. Bell & John M. Domurad), 41 PS: POL. SCI. & POL. 839 (2008).

*Observations on the Folly of Using Student Evaluations of College Teaching for Faculty Evaluation, Pay, and Retention Decisions and Its Implications for Academic Freedom*, (with William Wines), 13 WM. & MARY J. RACE, GENDER, & SOC. JUST. 167 (2006).

*Management and Market Reactions to Litigation: Do Shareholders Win When the Company Loses?*, 20 ACAD. MGMT. PERSP. 72 (2006).

*Distinguishing Fiction from Reality: The ASEAN Free Trade Area and Implications for the Global Auto Industry*, 31 DAYTON L. REV. 453 (2006).

*Can You Hear Me Now? Corporate Censorship and Its Troubling Implications for the First Amendment*, (with William Wines), 55 DEPAUL L. REV. 119 (2005).

*Triggering Parent Company Liability Under United States Sanctions Regimes*, 41 AM. BUS. L.J. 413 (2004).

*A Brief History of Western Attitudes Toward Work and a Preliminary Inquiry into the Attitudes Towards Work That Should be Fostered by Socially Responsible Employers*, (with William Wines), 55 LAB. L.J. 248 (2004).

*Caveat Emptor: Lessons from Volkswagen's Lemon Purchase*, 12 CURRENTS INT'L TRADE L.J. 3 (2003).